



One in six couples in our community intimately understand the heartbreak of infertility.
No one should ever feel alone on this journey.

Help create a longed for miracle for a family today

CINEMA *for the* SOUL

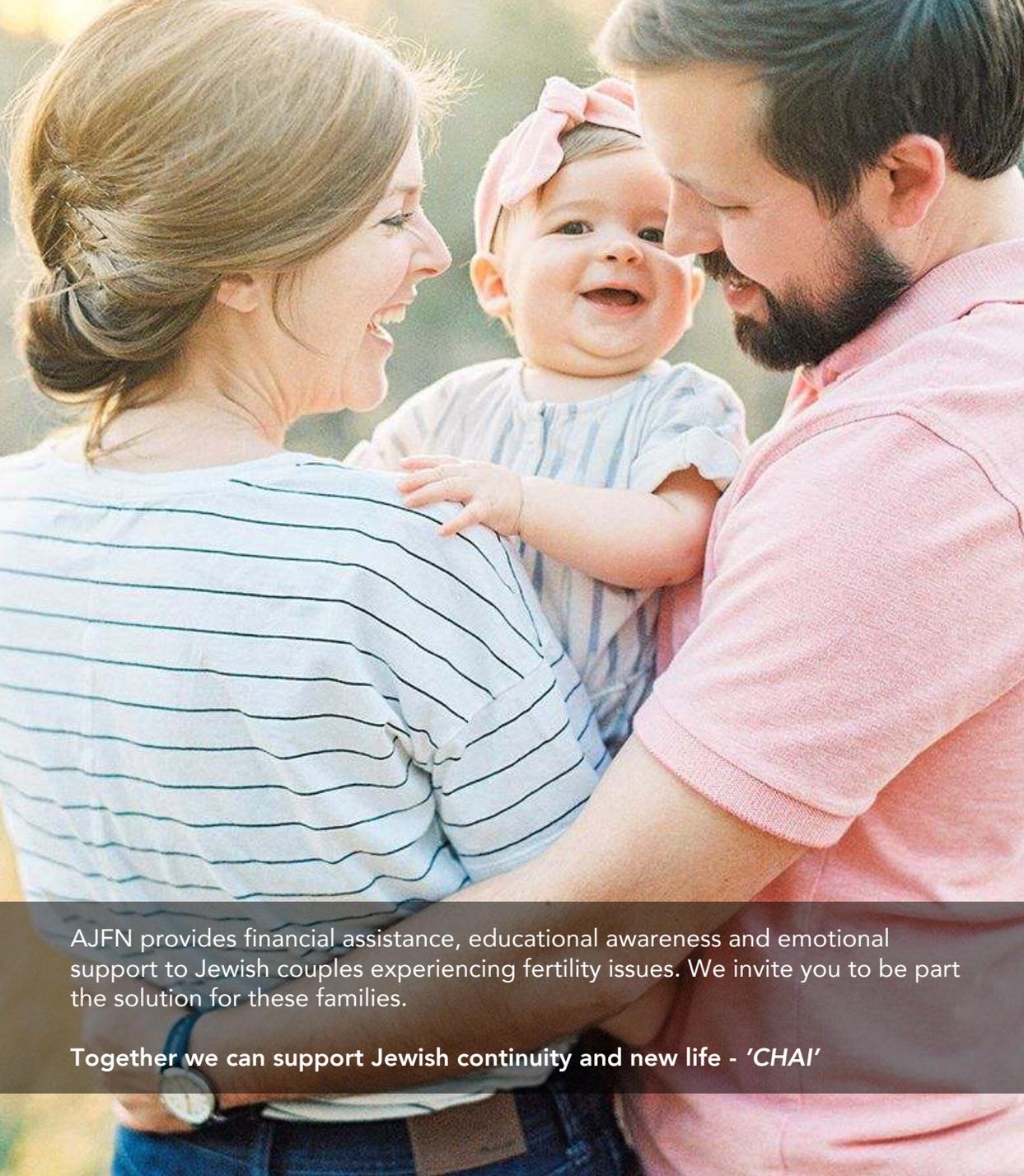


Sometimes the dreams that mean the most to us are far more difficult to make a reality.

For one in six couples having a baby involves more than just wishing for one and wanting one...

Some need a little extra help.

They need you



AJFN provides financial assistance, educational awareness and emotional support to Jewish couples experiencing fertility issues. We invite you to be part of the solution for these families.

Together we can support Jewish continuity and new life - 'CHAI'

The Issue

Every couple deserves to have the opportunity to create the family they dream of. Unfortunately for some this does not come so easily.



One in six couples in Australia intimately understand the heartbreak of infertility.*



One in every 33 children in Australia is now the result of IVF.



18 the number of babies born through assistance from AJFN

72 the number of couples assisted by AJFN in the past 6 years



\$5,000** (approx.) - out of pocket cost for standard IVF treatment

\$12,000** (approx.) - out of pocket cost for PGD cycle for rare genetic disorders. AJFN have helped couples with this treatment being their only chance of having a healthy child.

\$20,000+** - the cost of a highly complex IVF treatment

*One in six couples in Australia experience infertility, which is defined as failure to conceive after a year of unprotected sex, or the inability to carry pregnancies to a live birth. This may be even higher in the Jewish community based on anecdotal information collated through AJFN.

** Based on costs of treatment AJFN have funded in the past 5 years.



Couples often suffer in silence. The fertility journey is isolating as the issue is not discussed openly in society. This often compounds their sense of shame, loss and pain.

From dealing with the emotional roller coaster, the pressure of IVF treatment cycles, friends falling pregnant or the pain of shattered dreams, couples that go through infertility need to know that they're not alone.

The Event

AJFN will be hosting an evening in support for those couples struggling to fulfil their dreams of having a baby; "Cinema for the Soul". An opportunity to learn more about fertility, the types of support that exist, as well as raise much needed funds.

CINEMA *for the* SOUL



'A passionate account of a couple going through the roller coaster ride of baby making. I was laughing one minute, crying the next, and pulling for them to be parents every step of the way.'

Lora

'This is an unflinching look at the hope, loss and humour that come from trying to start a family when you can't do it the old-fashioned way.'

Noah

Event
Details
Here

WEDNESDAY MARCH 27 2019
HOYTS CINEMAS Westfield Chatswood

Featuring the screening of the powerful documentary, *One More Shot*; an inside look into a couple's raw emotional journey towards parenthood.

TICKETS \$35 EACH
includes supper, popcorn and a drink

BOOK NOW www.ajfn.org.au/events

Proceeds from the event will provide support to couples experiencing infertility. Together we can support Jewish continuity & new life
- 'CHAI'

How you can Help

We invite you to partner with us and become a sponsor. Together we will raise funds, create awareness and support Jewish continuity.

As a direct result of the funds raised from the past year, we are currently supporting 15 couples who are going through fertility treatment with 4 of these couples expecting a baby this year. This is only made possible from the kindness and generosity of our supporters.

AJFN : ABN 90630127061 All donations are tax deductible.

	Diamond Partner	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Level of Financial Contribution	\$10, 000	\$5, 000	\$3,600	\$1,800	\$450
Recognition, Benefits and Promotion					
A mention in all related press releases	✓	✓			
Your branded signage (supplied by you) at the event	✓	✓			
Logo acknowledgment on the entrance ticket	✓	✓	✓		
Complimentary tickets to the event	6 FOC	4 FOC	4 FOC	2 FOC	1 FOC
Attendance of pre-event networking drinks at the AACTA Bar	✓	✓	✓	✓	✓
MC recognition	Extensive profiling by the MC	Profiling by the MC	Mention & Thanks by the MC	Mention & Thanks by the MC	Mention & Thanks by the MC
Logo featured on event website, collateral and signage	✓ Prominent	✓ Prominent	✓ Large	✓	✓
Featured in social media activity (lead up to and post event)	✓	✓	✓	✓	✓
Promotion of your association with AJFN for such purposes as use within company annual reports, corporate sustainability reports and for other reasonable uses (as agreed with AJFN)	✓	✓	✓	✓	✓
Use of imagery from the event	✓	✓	✓	✓	✓
Email adverts sent out to the AJFN database throughout the year (800+ contacts) with a special offer or advertisement	✓ 3 times a year	✓ Twice a year	✓ Once a year		
Link to your company website featured on the AJFN Homepage Scrolling Banner	✓				
A dedicated page on the AJFN website to supply articles relating to fertility that will feature in 'Our resource' section with the option to include your logo/branding	✓				5



Thank You

Please help us support these couples to achieve their dreams of having a child of their own.

Help remove the isolation they're experiencing, by letting them feel the support of the community around them.

With your help we can create miracles.

To discuss opportunities to get involved, please contact:

Shterny Dadon | Founder, AJFN

M: 0410 348 770 | E: shterny@ajfn.org.au

www.ajfn.org.au

